



Mcor Arke: Launching the World's First Paper-Based 3D Printer @ CES



This 3D printer makes objects out of paper

- " This is the Mcor Arke, the world's first desktop, full color 3D printer that prints a variety of objects that look almost like everyday life, and are made out of paper!



The Best of CES: "Best 3D Printer" to Mcor Arke

- " The Mcor Arke gets my pick as the best 3D printer at CES, for bringing full-color 3D printing to the desktop. The Arke can print photorealistic models at resolutions up to 4,800 by 2,400 dpi. Unlike fused filament fabrication 3D printers, which print with plastic filament....the Arke prints with paper. It's meant for creative professionals—but it offers the hope that full-color 3D printers for schools, hobbyists, and households may be on the horizon."



CES 2016: A desktop 3D printer uses paper

- " A desktop 3D printer that uses paper, ink and glue to create highly detailed objects has been unveiled at the CES tech show in Las Vegas....the first time such technology had become available in a machine suitable for classrooms and offices."



Meet the 3D printer that uses 2D paper

- " Here's something that sounds too good to be true: a 3D printer that churns out objects in full color and uses everyday office paper (instead of plastic) as the build material. But that's what Mcor Technologies plans to unveil today at the Consumer Electronics Show in Las Vegas when it shows off its new 3D printer, Arke. The product is also a CES Best of Innovation Awards Honoree in the show's 3D printing product category."

1,750
NUMBER OF
SESSIONS

100
TOTAL PIECES
OF COVERAGE

900
TOTAL SOCIAL
SESSIONS

570
TWITTER
PROMOTED CLICK
CONVERSIONS